THE LEARNING STAGE
WHERE YOUR SKILLS REALLY MATTER

PROGRAM CURRICULUM · 2 MONTHS

Data Analytics & Business Intelligence

Learn the analyst's craft end to end — query data with SQL, model it, build interactive dashboards in Power BI and Tableau, and tell a story a decision-maker can act on. Practical from day one, with real business datasets.

DURATION
2 months · Training + Internship

FORMAT
Mentor-led + full LMS access

PROJECTS
6+ live, deployed projects

CERTIFICATE
Verifiable on completion

Program overview

Learn the analyst's craft end to end — query data with SQL, model it, build interactive dashboards in Power BI and Tableau, and tell a story a decision-maker can act on. Practical from day one, with real business datasets.

How the two months work

MONTH 1 · TRAINING

Learn by building

Hands-on, mentor-led sessions. You work through the curriculum and build the core project.

MONTH 2 · INTERNSHIP

Apply it on real work

You apply it on real work, reviewed by the same mentors, and finish with something you can show.

Who it's for & prerequisites

WHO SHOULD JOIN

- Students & early-career builders — any branch (CSE / IT ideal)
- Turn raw data into dashboards and decisions with SQL, Power BI and clear storytelling.
- Anyone who wants job-ready, portfolio-backed skills

PREREQUISITES

- **Beginner-friendly** — starts from fundamentals
- No prior experience required; basic laptop comfort helps
- A laptop, internet, and time to practise between sessions

The skills you'll walk away with

SQL for Analysts | Data Modelling | Dashboards | Storytelling & Stats

Exact libraries and tools are kept current and beginner-friendly; the concepts transfer across the field.

What you'll master

SQL for Analysts	Query, join and aggregate real data.
Data Modelling	Shape data for fast, clean reporting.
Dashboards	Power BI & Tableau, built by you.
Storytelling & Stats	A/B tests and insights that land.

By the end, you will be able to

- **SQL for Analysts** — Query, join and aggregate real data.
- **Data Modelling** — Shape data for fast, clean reporting.
- **Dashboards** — Power BI & Tableau, built by you.
- **Storytelling & Stats** — A/B tests and insights that land.
- Finish with **6+ portfolio projects** and a capstone you can show in interviews

Training curriculum — topics & what you'll do

Hands-on, mentor-led sessions. You work through the curriculum and build the core project. Lesson counts are shown per module; your mentor keeps the pace friendly for every level.

1 SQL & Data Foundations

7 lessons

- SELECT to window functions
- Joins and aggregation in practice
- Cleaning and shaping messy data
- From a question to a query

2 Dashboards & BI

7 lessons

- Data models and relationships
- Power BI reports and DAX basics
- Tableau for interactive views
- Design for clarity, not clutter

3 Data Modelling & Clean-up

6 lessons

- Shaping data for fast reporting
- Relationships and lookups
- Cleaning real, messy data
- A tidy, reusable dataset

4 Experimentation & Stats

6 lessons

- Descriptive stats that matter
- A/B testing fundamentals
- Reading results honestly
- Common pitfalls to avoid

5 Analysis & Storytelling

6 lessons

- Finding the real insight
- Turning findings into a narrative
- Presenting to decision-makers
- Capstone analytics report

Month 2 — the internship

Real work, same mentors, something to show

With the training behind you, month 2 puts your skills to work on real, scoped tasks. The same mentors who taught you now review your work — and you finish with a shippable project and a verifiable certificate tied to it.

YOU DO	MENTORS DO	YOU FINISH WITH
Apply your skills on real, guided work.	Review your work regularly and unblock you.	A project you can show and a certificate you can verify.

Projects you'll build

Hands-on builds across the program — each one portfolio-ready. Your capstone ties it all together.

Sales BI Dashboard

Build an interactive Power BI report on real sales data that a manager could actually use.

Power BI · DAX · Power BI

Cohort Analysis

Use SQL to track how many users stick around week after week.

SQL · BigQuery

A/B Test Readout

Design a simple experiment and read whether the change actually helped.

Stats · Sheets

Executive Report

Take a messy dataset and turn it into a clean, one-page story for a busy leader.

Tableau · Tableau

Marketing Funnel Analysis

Find exactly where users drop off on their way to converting.

SQL · Charts · BigQuery

KPI Automation

Build a dashboard that refreshes itself from the source, so no one updates it by hand.

Power BI · Power Query

Your tools & tech

Power BI · DAX · SQL · BigQuery · Stats · Sheets · Tableau · Charts · Power Query

These are the core tools you'll use across the projects. Your mentor confirms the exact versions on day one.

What you'll need

BRING

- A laptop (4 GB RAM or more) and its charger
- A stable internet connection
- A few hours to practise between sessions

PROVIDED

- Full LMS access & starter files
- Mentor support throughout
- A verifiable certificate on completion

Getting set up

Everything you need is free or provided. Your mentor shares the exact tools to install and any starter files in your welcome email — so you're ready from day one, with nothing to buy.

Reserve your place

Confirm your seat today with the registration fee. It holds your place and counts towards your program fee.

Registration fee

reserves your seat

Pay the one-time **registration fee** to lock in your place. It counts towards your program fee — not an extra charge — and the balance is confirmed when you enrol. Payments are secure, and your seat is booked the moment it clears.

Choose your plan

Core

The full two months, training and internship.

- Month 1 — full training curriculum
- Month 2 — internship on real work
- Verifiable certificate

Pro POPULAR

The same two months, with more mentor time.

- Everything in Core
- Extended mentor sessions
- Project review before demo

Your certificate

A verifiable certificate of completion

Finish the program and you receive a certificate tied to the projects you built and their live links — independently checkable at **thelearningstage.in/verify**, so it holds up when a recruiter looks it up.

Enrol in five steps

1. Visit **thelearningstage.in** and open the **Data Analytics & Business Intelligence** program.
2. Choose your plan — **Core** or **Pro**.
3. Confirm your seat with the **registration fee** — it counts towards your program fee.
4. Get your welcome email with **LMS access** and your start date.
5. Join Month 1 training, then move into your Month 2 internship.

Eligibility

OPEN TO

- Students & early-career builders — any branch (CSE / IT ideal)
- No prior experience required

YOU'LL NEED

- A laptop and reliable internet
- A few hours to practise between sessions

Companies hiring for these skills

Deloitte. · accenture · amazon · Flipkart · EY · zomato · meesho · Nielsen

These employers actively hire for skills like the ones this program builds — a signal of demand, not partners of The Learning Stage and not a placement guarantee. The program gives you the shippable skills and portfolio that make you a stronger candidate.

Frequently asked questions

Do I need coding experience?

No. SQL is beginner-friendly and we start from the basics. If you can use a spreadsheet, you'll do well.

Which tools will I learn?

SQL, Power BI and Tableau — the tools analytics teams actually use.

Will I receive a certificate?

Yes — a verifiable certificate tied to your dashboards and report.

Which companies hire for this?

Analytics and BI roles are in demand across consulting, e-commerce and enterprises. The logos shown are examples of employers hiring for these skills.

Ready to start? 🚀

Two months from now, you could have real, shippable skills, a portfolio of projects, and a certificate to prove it. Come learn the way real teams work.

Enrol at thelearningstage.in · support@thelearningstage.in · +91 96527 16677

Curriculum is indicative and may be refined to suit the cohort. Fees and plans current at time of print. © 2026 The Learning Stage.